



FORSYTH
TOBACCO
PRODUCTS

401 NORTH MAIN STREET
WINSTON-SALEM, NC 27102

<u>Sales</u>	<u>Retail</u>
1221	1222
1222	1223
1223	1226
1224	1229
1225	ROM
1226	PC
1229	SC
1230	MC
1231	PA
<i>LW AE</i>	
<i>JM</i>	
RSM	RBM

June 30, 1998

TO: ROM's
FROM: M. L. Moore
RE: Labor Day Promotion

Please disseminate the enclosed Labor Day Promotion allocation sheets to your respective Account Managers as soon as practicable along with a copy of FSC #115-B (which is being e-mailed to all ROU's on Wednesday, July 1).

Sincerely,

Michael L. Moore
Retail Manager-Forsyth

MLM:srh

Enclosure

51847 8027

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER GREGORY MITCHELL
DIVISION # 1226

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9995030	SOUTH BEACH NOVELTIE	CARDINAL	110	\$55	\$691.05	11

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

BY SIGNING BELOW YOU ARE AUTHORIZING CUSTOMER SERVICES TO PLACE THE PROMOTIONAL ALLOWANCE DOLLARS INTO THE ACCOUNT'S ALLIANCE ACCRUAL FUND

SIGNATURE _____ DIV # _____ DATE _____

RJR ACCOUNT MANAGER _____
PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8028

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER AUDREY EVANCHIK
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9996200	CONSOLIDATED SIMON D	QUALITY SMOKES	821	\$410	\$373.72	0

NOTE : THIS ACCOUNT HAS LESS THAN 4 MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$.50 PER CARTON OF ITS OWN. (\$1.00 TOTAL)

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SIGNATURE _____ DIV # _____ DATE _____

RJR ACCOUNT MANAGER _____
PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8029

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER AUDREY EVANCHIK
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRL THRU 06/30/98	MONTHS OF ACCRL BAL AT \$.55 CTN
9997570	THOMSON OKUN, INC.	SLIM PRICE	55	\$27	\$371.00	12

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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RJR ACCOUNT MANAGER _____
PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

0308 74875

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9994310	MIDDLESEX TOB.& CONF	FOCUS	240	\$120	\$4,305.85	32

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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RJR ACCOUNT MANAGER _____
PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8031

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9995190	EDMUND C. KLEINER, I	TEMPO	92	\$46	\$925.52	18

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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RJR ACCOUNT MANAGER _____
PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8032

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9995320	GLIKIN BROTHERS	BRANDON	55	\$27	\$2,888.52	95

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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51847 8033

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9997380	IRVINGTON TOBACCO	BARGAIN BUY	73	\$36	\$669.58	16

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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RJR ACCOUNT MANAGER _____
PRINT NAME _____

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51847 8034

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN	
9997480	188 HALSEY MYRTLE CO	MARKER	-----	18	\$9	\$43.00	4

NOTE : THIS ACCOUNT HAS LESS THAN 4 MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$.50 PER CARTON OF ITS OWN. (\$1.00 TOTAL)

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PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8035

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9997530	M. BERNSTEIN TOBACCO	CHARTER	18	\$9	\$410.77	41

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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RJR ACCOUNT MANAGER _____
PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 81836

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9997560	KING VENDING	SLIM PRICE	73	\$36	\$11.00	0

NOTE : THIS ACCOUNT HAS LESS THAN 4 MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$.50 PER CARTON OF ITS OWN. (\$1.00 TOTAL)

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PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8037

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9997630	PATERSON TOBACCO	SLIM PRICE	55	\$27	\$158.00	5

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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SIGNATURE _____ DIV # _____ DATE _____

RJR ACCOUNT MANAGER _____
PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8038

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9997660	PINE LESSER	SLIM PRICE	18	\$9	\$437.00	44

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8039

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9997700	JOHN BRICKS	SLIM PRICE	92	\$46	\$1,086.06	21

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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51847 8040

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER L WOLFE
DIVISION # 1240

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9999160	PETER P. DENNIS	SIGNATURE	295	\$147	\$6,268.08	38

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8041

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER G MOULTON
DIVISION # 1244

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9991460	HAROLD LEVINSON ASSO	PACE	830	\$415	\$4,459.09	9

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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SIGNATURE _____ DIV # _____ DATE _____

RJR ACCOUNT MANAGER _____
PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8042

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER JAMES MALLARDI
DIVISION # 1244

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9992260	ANDY'S TOBACCO	VALUE PRIDE	166	\$83	\$1,551.06	16

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8043

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER JAMES MALLARDI
DIVISION # 1244

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9994620	EMPIRE CANDY & TOBAC	BEST CHOICE	258	\$129	\$2,278.88	16

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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51847 8044

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER JAMES MALLARDI
DIVISION # 1244

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9995980	CITY LINE CANDY & TO	SLIM PRICE	147	\$73	\$3,247.73	40

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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SIGNATURE _____ DIV # _____ DATE _____

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PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8045

FORSYTH LABOR DAY 1998 WHOLESALE PROMOTION ALLOCATION

ACCT MANAGER JAMES MALLARDI
DIVISION # 1244

C/S ACCOUNT NO	ACCOUNT NAME	BRAND	4.0 WEEKS VOL (CTNS)	4.0 WKS X \$0.50 PROMO ALLOWANCE SEP 1998 PERIOD	EXISTING ALLIANCE ACCRUAL THRU 06/30/98	MONTHS OF ACCRUAL BAL AT \$.55 CTN
9996160	T & R TOBACCO	MARKER	129	\$64	\$1,501.02	21

NOTE : THIS ACCOUNT HAS 4 OR MORE MONTHS OF ACCRUAL IN ITS ALLIANCE ACCRUAL FUND AND WOULD MATCH OUR \$.50 CONTRIBUTION WITH A MINIMUM OF \$1.00 PER CARTON OF ITS OWN. (\$1.50 TOTAL)

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SIGNATURE _____ DIV # _____ DATE _____

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PRINT NAME _____

FAX TO CUSTOMER SERVICES (336) 741-2156

51847 8046